

JENNIFER MORRIS

PRESIDENT
CONSERVATION INTERNATIONAL

CONSERVATION
INTERNATIONAL







people
need nature
to thrive



NATURE IS 30%



The hidden gem of climate mitigation



Cost
Effective



Immediate,
Efficient &
Effective
ROI



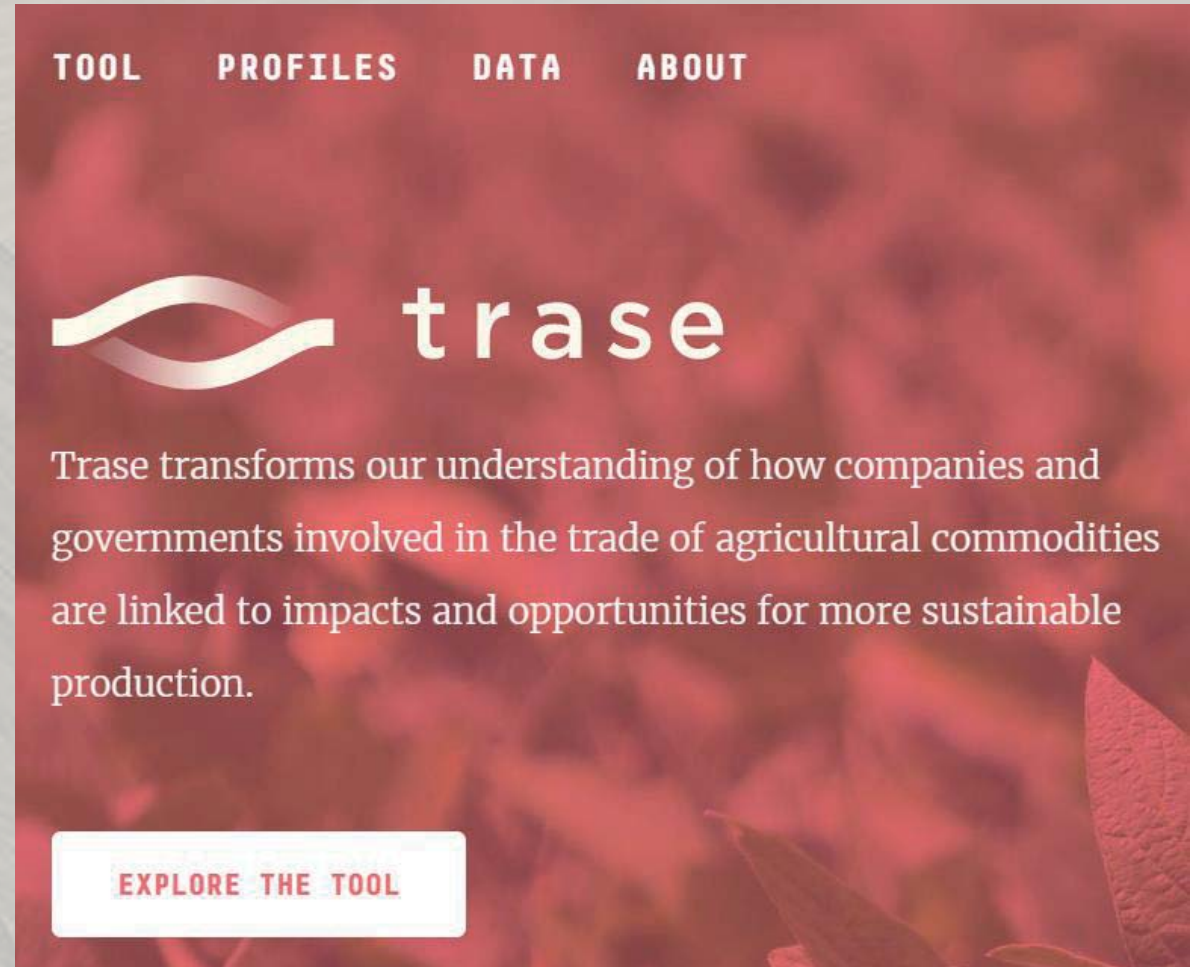
Achieves
goals for
both people
& nature



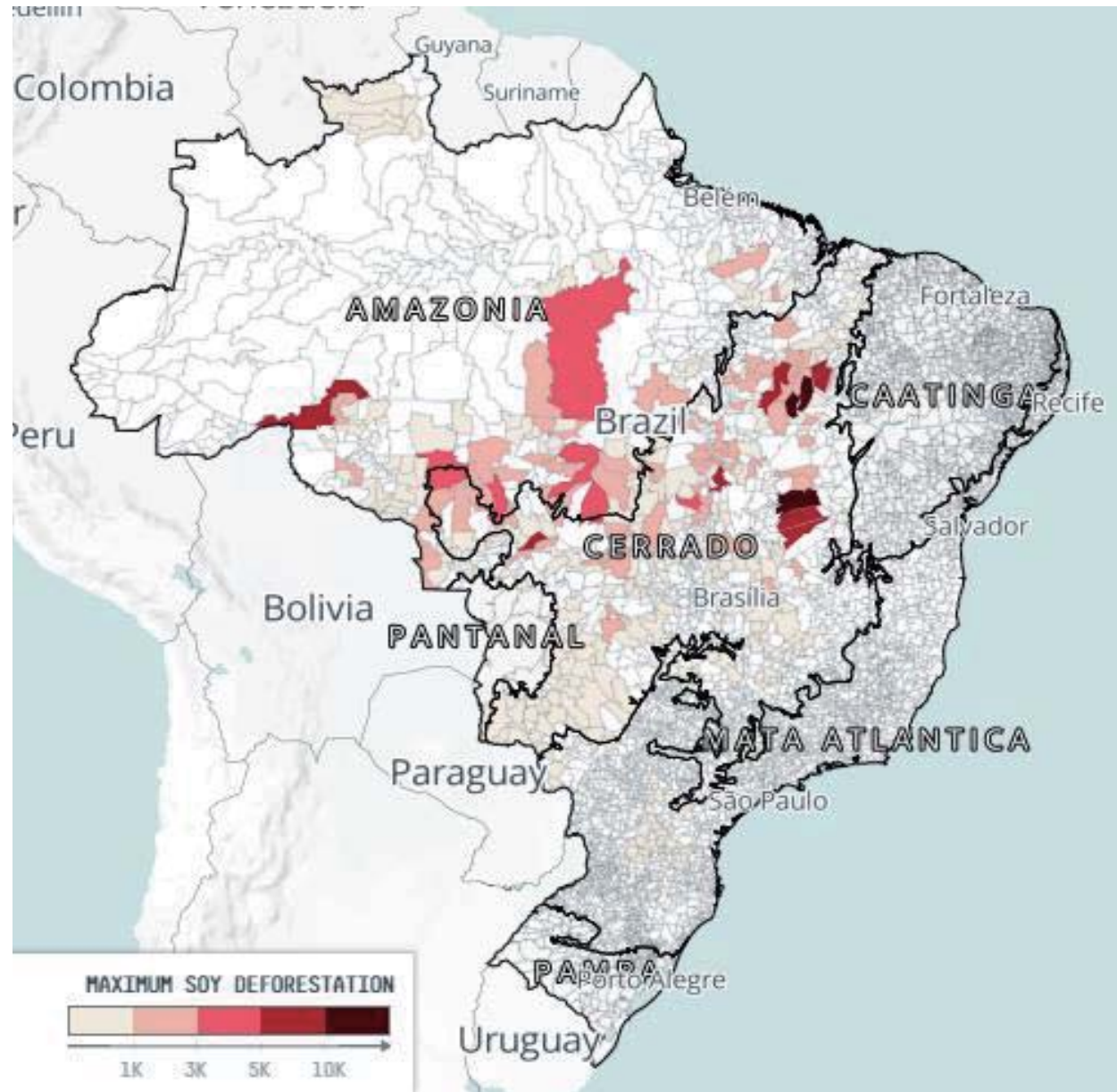
WHAT IS TRASE?

Powerful **free** and **public** platform

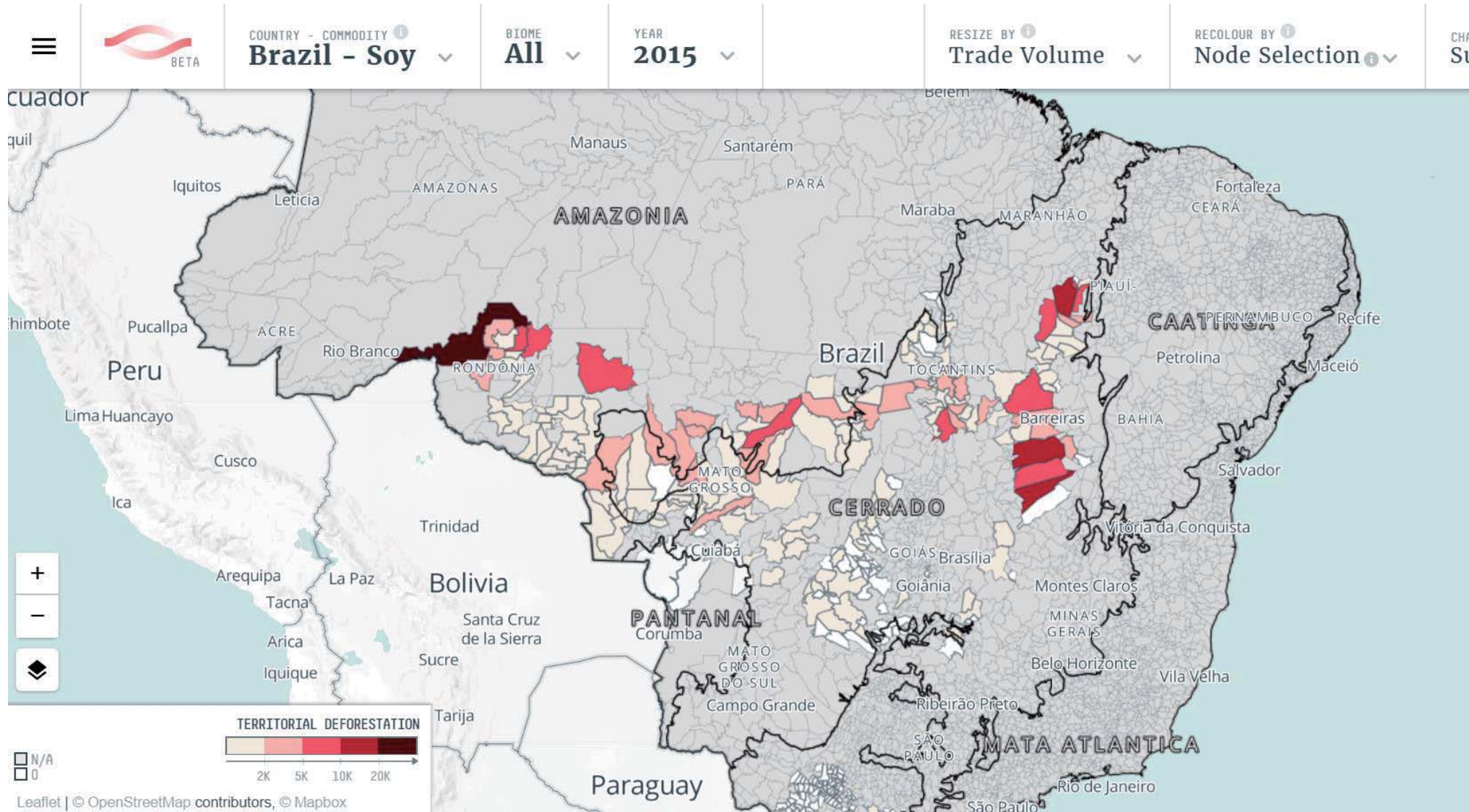
Next 5 years, map
70% of major forest
risk commodities



Deforestation from Soy (2015)



Deforestation from soy exported to Japan





DRAWDOWN

**THE MOST COMPREHENSIVE
PLAN EVER PROPOSED TO
REVERSE GLOBAL WARMING
EDITED BY PAUL HAWKEN**



#6: Educate Women and Girls



30% increase in women in senior
management
yielded a 15% increase in profits



ありがとうございます

