### JENNIFER MORRIS PRESIDENT CONSERVATION INTERNATIONAL





# need nature to thrive



## NATURE IS 30%

#### The hidden gem of climate mitigation



In Ef



Immediate, Efficient & Effective ROI

Achieves goals for both people & nature



### WHAT IS TRASE?

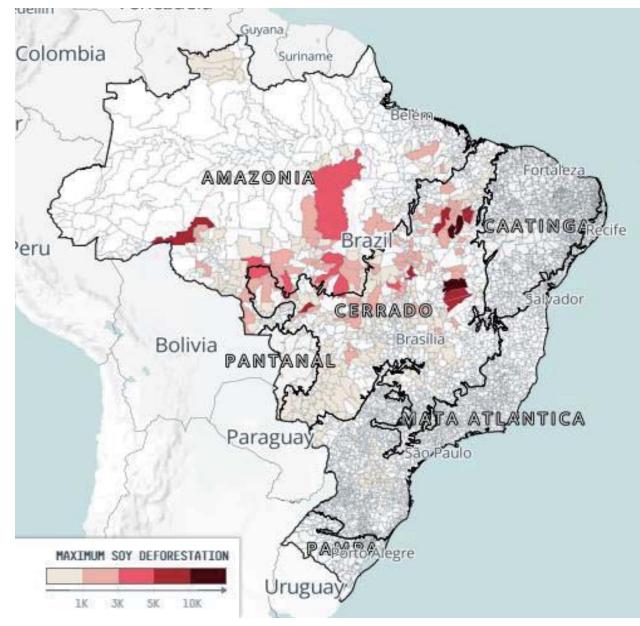
# Powerful **free** and **public** platform

Next 5 years, map 70% of major forest risk commodities tool profiles data about

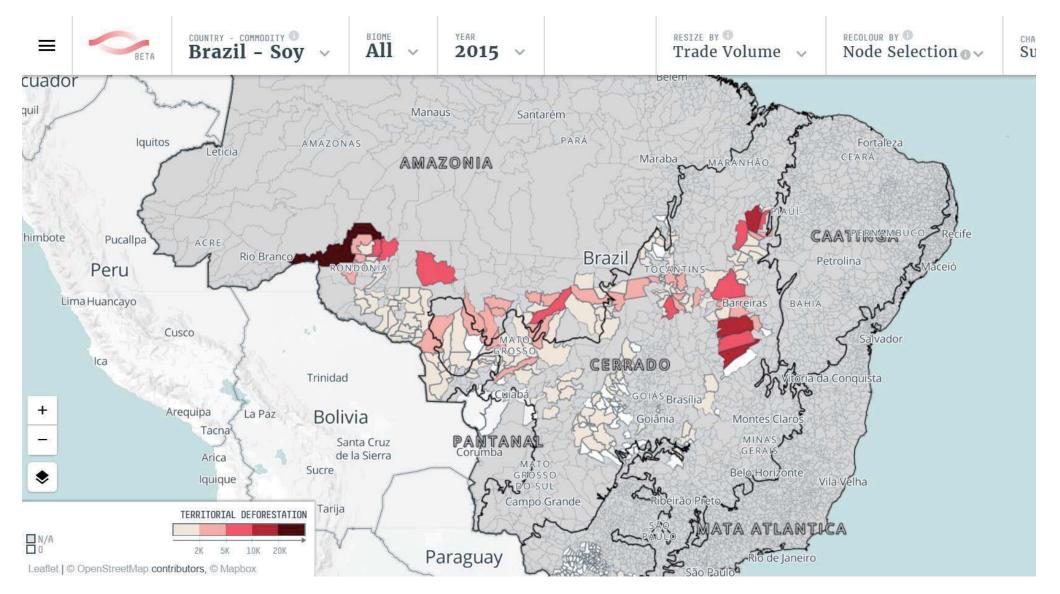
Trase transforms our understanding of how companies and governments involved in the trade of agricultural commodities are linked to impacts and opportunities for more sustainable production.

EXPLORE THE TOOL

#### Deforestation from Soy (2015)



#### Deforestation from soy exported to Japan





## DRAWDOWN THE MOST COMPREHENSIVE PLAN EVER PROPOSED TO **REVERSE GLOBAL WARMING** EDITED BY PAUL HAWKEN

# #6: Educate Women and Girls

#### 30% increase in women in senior management yielded a 15% increase in profits

# ありがとうございます

