JENNIFER MORRIS PRESIDENT CONSERVATION INTERNATIONAL





need nature to thrive



NATURE IS 30%

The hidden gem of climate mitigation



In Ef



Immediate, Efficient & Effective ROI

Achieves goals for both people & nature



WHAT IS TRASE?

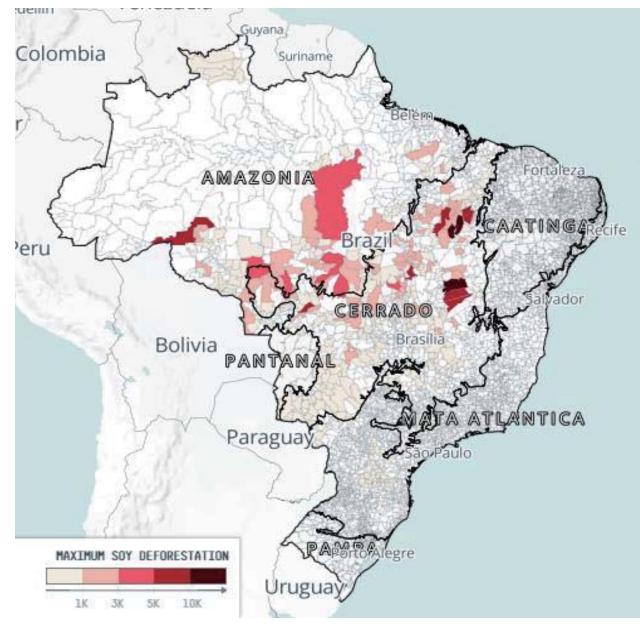
Powerful **free** and **public** platform

Next 5 years, map 70% of major forest risk commodities tool profiles data about

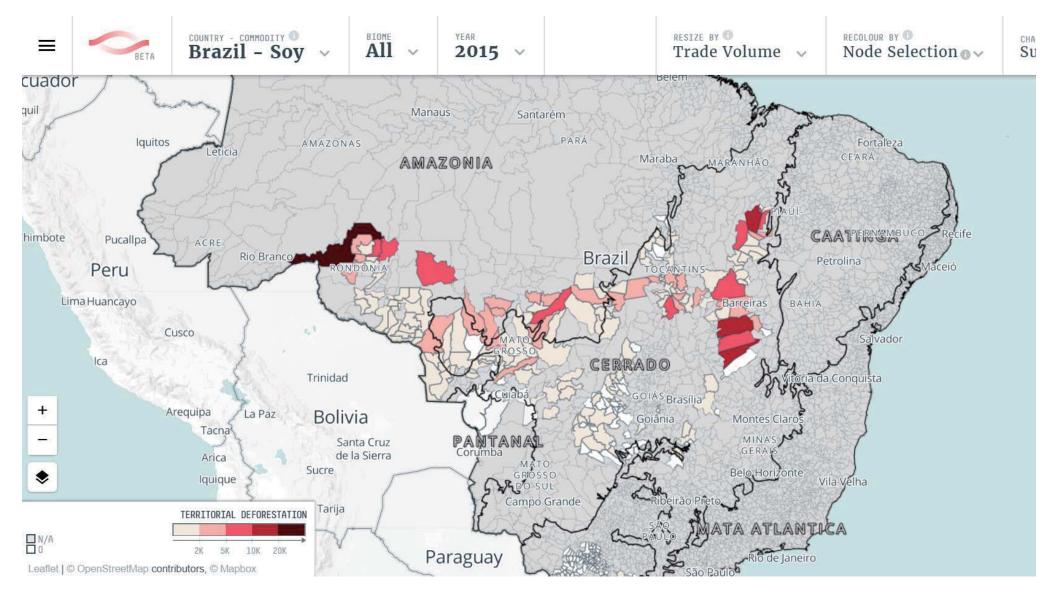
Trase transforms our understanding of how companies and governments involved in the trade of agricultural commodities are linked to impacts and opportunities for more sustainable production.

EXPLORE THE TOOL

Deforestation from Soy (2015)



Deforestation from soy exported to Japan





DRAWDOWN THE MOST COMPREHENSIVE PLAN EVER PROPOSED TO **REVERSE GLOBAL WARMING** EDITED BY PAUL HAWKEN

#6: Educate Women and Girls

30% increase in women in senior management yielded a 15% increase in profits

ありがとうございます

